**The Entrepreneur Fair**

Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**PROPRIETORSHIP**: *a proprietor is the owner of a business.* Are you the **sole owner** of your business or is this a **partnership**? (circle one)

**Owner Partnership**

Your Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Partner’s Name(s) (if you have one):

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**PRODUCT**: What are you selling? (circle one)

**Goods Service**

Explain your idea. Be specific when describing your idea for the fair.

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How will you produce your product or set up your service?

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**ITEMS FOR SALE**: How many items will you produce or how many services will you prepare for? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**CAPITAL RESOURCES**: Things made by people that help workers make goods or provide services. (Visit stores or company websites to get prices.)

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| **Needed**  **Resources** | **Approximate**  **Unit Cost** | **Quantity**  **Needed** | **Total**  **Cost** |
| *Example*:  Lemons for lemonade | $1.00 each | 12 | $12.00 |
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**TOTAL ESTIMATED COST**: $\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

(Add up all costs in the last column to get your total estimated cost.)

**SUPPLY**: Approximately how many goods can be produced with these resources, or how many services can be performed? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**COST FOR ONE ITEM**: How much will it actually cost you to make one item or provide a one-time service based on the resources you need? $ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**BREAK EVEN POINT**: At that price, approximately how many goods or services will you need to sell to cover your costs? (Total cost divided by price) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**PRICE**: What do you plan to charge for one good or service? $ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**COMPANY NAME**: Create a catchy title for your business.

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